**Media Contacts:**Jill Casey Pintor  
520-349-0050  
[Jill.Casey@VantageWest.org](mailto:Jill.Casey@VantageWest.org)

**VANTAGE WEST CIO, ROB HOYLE, SELECTED AS A FINALIST FOR**

**ARIZONA CIO of the YEAR ORBIE ® AWARD**

**TUCSON, Ariz. (January 18, 2023)** –Rob Hoyle, Chief Information Officer (CIO) for Vantage West Credit Union, has been selected as a finalist for the Arizona CIO of the Year ORBIE award in the nonprofit/public sector category

The Arizona CIO ORBIE Awards is the premier technology executive recognition program in Arizona that honors chief information officers who have demonstrated excellence in technology leadership. CIOs are recognized in multiple categories, based on the size and scope of their organization and responsibilities. Rob was selected in the nonprofit/public sector category not only for the technological enhancements he has led, but for his unique approach to technology as a strategic driver for business growth rather than just as an internal service department.

“I am honored and flattered to have been named a finalist for the 2023 Arizona CIO ORBIE. My selection is a testament to the hard work of the talented and dedicated technology and digital banking teams at Vantage West. Our teams had a banner year in 2022 and are poised to continue building on that momentum in 2023 and beyond. I am proud to work alongside these individuals every day as we strive to provide world-class technology and service to the Vantage West team and Members,” shared Hoyle.

Rob will be honored among other finalists from some of Arizona’s most notable organizations in an awards ceremony on April 28, 2023, at the Westin Kierland Resort and Spa in Scottsdale, Ariz. To learn more about Arizona CIO ORBIE Awards visit [arizonacio.org/awards](http://www.arizonacio.org/awards).

**ABOUT ROB HOYLE**Rob joined Vantage West in August 2021 and leads the credit union’s Technology, Business Intelligence, Programming, Digital Banking, and Application Development teams. Previously, he was CIO at Credit Union of America in Wichita, KS. In the past year, Rob and his team have introduced changes that enable Vantage West to provide stronger service and support to Members, including the introduction of text messaging, the deployment of a modernized ATM fleet, and enhancements to online and mobile banking.

**ABOUT VANTAGE WEST CREDIT UNION**  
Vantage West is one of Arizona’s largest credit unions, with $2.6 billion in assets and serving more than 174,000 Members. It was established in 1955 to serve airmen at Davis-Monthan Air Force Base. Today Vantage West serves Members via 20 locations across Arizona and across the globe with cutting-edge digital services. Vantage West offers consumer and business banking and retirement services and is federally insured by NCUA. To learn more visit [VantageWest.org](http://VantageWest.org).